

# ZOOID PICTURES LIMITED

LINTON HOUSE, 39-51 HIGHGATE ROAD, LONDON NW5 1RS



TEL: +44 20 7267 9990  
FAX: +44 20 428 9991  
MOBILE: 07785 355 368  
ISDN: +44 20 7263 1259  
EMAIL: PICTURES@ZOOID.CO.UK  
URL: WWW.ZOOID.CO.UK



COMPANY No. 1835587

VAT No. 396 5536 05

## 2012 – Zoid race to olympic GOLD

### What's this all about?

We have declined the invitation to participate in a recession (again).

Rather, we continue to deliver success to our Clients, meeting their needs for

- **Copyright** expertise (we are developing our IP legal training)
- **ALL media** (photos, footage, illustration, sound, text)
- **Clearances and Payments** (one-stop)
- Research **Expertise** (over 35 years experience)
- Research **Team** (some projects just need more people!)
- **System** (service includes full project and asset management)
- **Simple** (online Interactive viewing, commenting, ordering)
- **Client** focus (system is customized to match client workflows)
- **Production** (shooting photos/footage as necessary, no extra costs)
- **Editing** (video packages produced ready for publication)

### .... Producing the following recent results..

- SCIENCE VIDEO - entire video content for *three* GCSE science courses
- TITANIC 1 - Zoid wins all three contracts to research, license & manage the entire AV content for the £98M Titanic Experience, Belfast
- TITANIC 2 - Zoid wins both tenders to research and license all photos and footage for the "Titanic Liverpool" exhibition
- IMAGE OF THE BLACK IN WESTER ART – completed first 8 volumes for Harvard University Press - more to come!
- LIFE UPON THESE SHORES and BLACK IN LATIN AMERICA - several hundred pictures for broad historical studies by Prof. Gates, Harvard
- Debrett's THE QUEEN – all photos for the Diamond Jubilee celebration
- NATIONAL MARITIME MUSEUM - contributed to two new exhibitions
- SCIENCE MUSEUM LONDON – produced and researched HD video content for new Atmosphere Gallery
- entire VIDEO content for several leading ELT publishers
- Deep long-term PARTNERSHIPS with educational publishers in UK and USA

## Why should I care?

Benefit from

- Expertise
- Successful systems
- Production guarantees
- Discount licensing
- Simple, Efficient, Economic service

## Conclusion

2012 will win Gold for all!

eg. New Year kick-starters:

4-part TV series for ARTE

3 new exhibitions

1 new ELT video series

Other Zoid papers:

Copyright and IP + Due Diligence, Orphan works and Cheap Stock

- Zoid white paper 090323

Taking Care of Orphans

- Zoid white paper 090717

Demonstrating Due Diligence

- Zoid white paper 090731

Legacy & Integrity

- Zoid white paper 090801

Outsourcing, Offshoring & Outlaws

- Zoid white paper 090810

Illustration Pitfalls

- Zoid white paper 100323

Please call me on +44 20 7267 9990 if you would like to discuss any of the above

Richard Philpott

Tuesday, 10 January, 2012



PICTURES L+D

*be contented*



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